MSED Automotive Reporter Panel: "CEO for a Day"

Panelists

Dutch Mandel, AutoWeek:

Dutch Mandel, associate publisher and editorial director of *Autoweek*, has spent an extraordinary amount of time around cars. His father was in the business of car journalism, and Dutch grew up with a succession of semiexotic cars in the garage, including a 1953 C-type Jaguar, a Lotus Cortina and a '50s-vintage Stanguellini formula junior race car. He has written for *Sports Car Graphic* and *Car and Driver*, as well as *Sport Diver, Backpacker* and *Ski X-C* magazines. For the past 26 years, he has worked in several capacities with four of the more than 30 titles owned by Crain Communications Inc., parent company of *Autoweek*. Dutch worked closely in the creation and development of the *Autoweek* Web site, as well as the magazine's TV show, which appeared for eight years on the Speed Channel. He provided weekly consumer-focused commentary on WJR radio in Detroit. Dutch is the automotive consultant on the Pixar movie *Cars* 2.

Jason Stein, Automotive News:

Jason Stein, 41, was named Editor of *Automotive News* in August 2009 and was given the added responsibility of Associate Publisher in November 2012.

In this role he directs and coordinates the online, print and video functions of more than 50 reporters and editors around the world. He is also responsible for the coordination and programming of the annual *Automotive News* World Congress and various other dealer, automaker and supplier global events during the year.

In May 2013, Mr. Stein will become Publisher of Automotive News.

Prior to returning to Detroit in 2009, Mr. Stein was publisher of *Automotive News Europe* in Munich. For two years he lead the commercial and editorial operation of the pan-European publication. Under his continued editorial direction of *Automotive News Europe*, the European staff produces several online products and conducts a number of events including its annual European Congress each summer.

Mr. Stein joined *Automotive News* as a reporter in 2003 and was assigned to a number of automotive beats in the United States and Europe, including General Motors, Volkswagen and Daimler.

Mr. Stein joined Crain Communications from *The Journal Gazette*, a morning newspaper in Fort Wayne, Indiana, where he spent seven years in various roles as an editor, reporter and the paper's first automotive columnist. Prior to that, he worked for daily newspapers as well as the Canadian Broadcasting Corporation, where he was a news, business and sports reporter.

Mr. Stein is Canadian and holds many state and national journalism awards. He has an honors bachelor of arts degree in political science from the University of Western Ontario in London, Ontario.

Craig Trudell, Bloomberg:

Craig Trudell has covered the auto industry for *Bloomberg News* since late 2010, when he helped lead coverage of General Motors' \$23 billion initial public offering from New York. He returned to his home state at the beginning of the following year and has been based in *Bloomberg*'s Detroit bureau ever since. In the last three years, Trudell has been responsible for *Bloomberg*'s coverage of GM, Chrysler and now Ford. He also takes the lead on *Bloomberg*'s reporting about overall U.S. industry sales and the publicly traded dealership groups.

Trudell interned with *Bloomberg*'s auto team in 2009 and at Automotive News a year earlier. He graduated from Michigan State University in 2009 with a journalism degree.

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Drew Winter, WardAuto World Magazine:

Drew Winter is editor-in-chief of *WardAuto World*, an internationally distributed digital magazine for the global auto industry and is a senior editor of *WardsAuto.com*, the leading website for automotive data and news. He has been writing about and reporting on the auto industry for more than 30 years.

Winter oversees the *Ward's 10 Best Engines* and *Ward's 10 Best Interiors* annual rankings of North America's best powertrains and interiors and also is a juror for the independent North American Car and Truck/Utility of the Year awards.

Winter was named Editor-in-Chief of the magazine in 1999 and led its transition to a fully digital, interactive format in 2011

He is interviewed frequently by local and national media regarding automotive issues, and has won more than 30 journalism awards during his career, including several first-place International Wheel Awards and a Jesse H. Neal award.

He has degrees in journalism and English from the University of Colorado.

Moderator

Bill Kozyra, Chairman, CEO & President, Tl Automotive:

William (Bill) Kozyra is Chairman, of the TI Automotive Ltd. Board and CEO of TI Automotive, a position he has held since June 1, 2008.

TI Automotive is a global supplier of automotive fluid storage, carrying and delivery technology with sales revenue of approximately \$3 Billion. TI Automotive is a recognized leader in the fluid storage (multi layer blow moulded plastic fuel tanks), fluid transfer (brake and fuel lines), and delivery (fuel pump and module) technology. Indeed no other company offers this complete systems approach to these safety critical components. Kozyra oversees more than 130 manufacturing and technology facilities in 27 countries worldwide.

Prior to joining TI Automotive, Kozyra was President and CEO of Continental AG North America, a position he held for nearly 10 years. He was also a member of the Executive Board, Continental AG (DAX), Hanover, Germany with responsibility for Continental AG's NAFTA businesses, a \$6.2 Billion unit of Continental's Automotive Group in Frankfurt, Germany.

Kozyra previously was with ITT Automotive where he served as Vice President and General Manager Brake and Chassis Systems North America. Prior to his tenure at ITT Automotive, he was Vice President and General Manager of Bosch Braking Systems' Brake Products division. He began his career with the Budd Company as a Project Engineer, advanced to a Chief Engineer position, and later became President of its Wheel and Brake division.

Kozyra has been awarded five U.S. patents for vehicle brake and suspension components. He is on the Board of Directors of the Original Equipment Suppliers Association (OESA) and he is on the Board of Directors of the Motor & Equipment Manufacturers Association (MEMA), a member of the board of advisors of The Piston Group; a member of the board of directors of TMD Friction; a member of the board of trustees of Notre Dame Preparatory School; and holds memberships in the Boy Scouts of America executive board in Detroit; the University of Detroit Alumni Council; and the Society of Automotive Engineers. He also sits on the Chrysler Supplier Advisory Council, a peer group of top suppliers and OEM executives who come together to discuss and address issues and concerns.

Recognized for his thoughtful insights into the challenges facing management today and in the future, Kozyra has spoken often on the specific issues of automotive safety, Tier One supply chain management and collaboration and leadership in times of change. He recently presented his views to groups such as the OESA, Automotive News, and Sales and Marketing Executives of Detroit and the Washington Automotive Press Association, as well as at the University of Michigan's Management Briefing Seminars and the Society of Automotive Engineers World Congress.

He received a bachelor's degree in mechanical engineering from the University of Detroit in 1980, and a master's degree in business administration from Michigan State University's Executive Advanced Management Program in 1988.