

Panelists

Martin Fischer, Hella:

Dr. Martin Fischer is president of HELLA Corporate Center, HELLA KGaA Hueck & Co.'s holding company in the United States. HELLA is a leading global supplier of automotive electronics and lighting, headquartered in Lippstadt, Germany.

Based in Plymouth, Michigan, Fischer also serves as CEO for the company's Electronics Division in the Americas and is an executive board member of HELLA KGaA Hueck & Co.'s Electronics Division. In addition to his current responsibility for the Americas, he is also in charge of the Electronics Division's strategy development. Over the past several years, The Electronics Group has achieved significant sustainable growth both globally, and in the Americas under the leadership of Dr. Fischer.

He began his career at HELLA as executive vice president of quality management at the company's Electronics Group in Lippstadt. Prior to joining HELLA, Dr. Fischer led major global engineering organizations with Siemens VDO for over 6 years. He established new development locations in emerging market countries, China and Romania, successfully integrating them into the global organizations; forming international project teams.

Fischer studied at Darmstadt University of Technology in Darmstadt, Germany, and the University of California in Berkeley. He holds a doctoral degree in electrical engineering from Darmstadt University. He resides in Novi.

Scott Dickenson, Akebono:

Dr. Dickenson is currently the Vice President of Supply Chain Management for Akebono Brake Corporation, a global leader in the supply of braking systems to the OEM and aftermarket sectors. In this position he is responsible for purchasing, program management as well as supporting supplier quality assurance activities as well as support of the materials & logistics functions for the organization.

Prior to joining Akebono, Dickenson held various leadership positions in Supply Chain for Eaton Corporation's Vehicle Group including roles as the Director of Supply Chain for North American Automotive operations, Sr. Materials Manager for North American and Global Purchasing & Materials Manager for Eaton's Air Induction & Cylinder Head Business Unit. Prior to this he also held numerous senior executive & management roles in operations and supply chain management with several Japanese Tier 1's in North America.

Dickenson holds an MBA, MS in Manufacturing Technology, MS in Loss Prevention & Safety from Eastern Kentucky University. He also holds an MS in Quality Assurance from Southern Polytechnic University and a PhD in Technology Management with emphasis in Manufacturing Systems from Indiana State University.

Larry Berkowski, Wellman Engineering Resins:

Larry Berkowski became the President of Wellman Engineering Resins in January of 2013. He began his career in 1984 as a research chemist in BASF's Polyurethane System business. He later joined GE Plastics in 1989 where he held various positions in market development and industry management. From 1995 - 1998, he was the Automotive Lighting and Underhood Marketing Manager for GE Plastics Europe in Bergen op Zoom, The Netherlands.

Berkowski returned to BASF in 2001 as the Director of Urethane Chemicals. In 2006, he became the Vice President of Polyurethane Systems and in 2008 he was promoted to Group Vice President of BASF Styrenics Americas. In 2010, he became the Senior Vice President for the North American Engineering Plastics Division.

As President of Wellman Engineering Resins, Larry is responsible for all aspects of the business including OEM and tier one sales, marketing, product management, technical service and R&D. Wellman, whose company slogan is "From Carpet to Car Parts", manufactures nylon compounds primarily for powertrain applications using recycled carpet as its only feedstock – material that would otherwise be landfilled. Its high performing products meet the OEM specifications and are environmental as well as economical. Metal replacement for lightweighting is a key strategic driver for Wellman.

Berkowski received his Bachelor of Science degree in Chemistry and his Master's in Chemical Engineering both from the University of Detroit, and his MBA from the University of Michigan – Ann Arbor. He and his wife Peggy Shine have three children, Ted (19), Neala (18), and Juliana (15).

David Leone, General Motors:

Dave Leone was named Executive Chief Engineer, Global Performance Luxury Cars effective August 1, 2012. Additionally, Leone was named the Cadillac product Brand Lead Executive Chief Engineer, a position created to drive brand focus through product content, design, engineering as well as commercialization.

In these recently created roles, Leone leads a team of chief engineers who oversee the development performance luxury vehicles from inception to launch. Leone has been the leading force behind such vehicles as the award-winning Cadillac ATS, the *2013 North American Car of the Year*, all-new 2014 Cadillac CTS, Chevrolet Camaro Z/28 and Chevrolet SS.

Prior to this appointment, Leone was the Global Vehicle Line Executive and Global Vehicle Chief Engineer, RWD and Performance Vehicles. In this position, he received numerous awards for the 2008 CTS including *MotorTrend's Car of the Year*, *Car and Driver's 10 Best Cars* and a *Consumer Report Recommended Buy*.

He also held the position of Vehicle Chief Engineer, XLR and Director of Interiors. Leone has had extensive experience within GM engineering having also worked with the ride and handling development team, validation testing and chassis group among other positions. He began his career with GM in 1979.

Leone received a Bachelor of Science degree in Mechanical Engineering from Oakland University and a Masters in Business Administration from the Wayne State University in 1985. He also serves on the Board of Advisors for Wayne State's Business School and is a member of the Society of Automotive Engineers.

Moderator

Dave Andrea, OESA:

Dave Andrea is senior vice president, industry analysis and economics. In this position, Andrea administers several councils, coordinates research with outside consulting firms, assists with media relations and other special projects.

Andrea has more than 25 years of experience analyzing the automotive industry from a variety of perspectives. Prior to joining OESA, Andrea was chief financial officer and director of the forecasting group at the Center for Automotive Research, focusing on industry structure and product technology issues. Before joining CAR, Andrea was chief economist with CSM Worldwide (now IHS Worldwide). In this position, Andrea provided international economic briefings for clients and established base economic forecasts for vehicle and component production forecasting models. Before this position, Andrea served as an equity investment analyst with Roney & Co. (now Raymond James).

In this position Andrea followed automotive manufacturers and small- and mid-sized suppliers providing research to Roney's retail brokers and institutional clients. Between 1994 and 1996, Andrea was director of forecasting with AutoPacific, Inc., providing economic and sales analysis and market and product technology trend analysis. After graduating from the University of Michigan, Andrea worked for eight years with the University of Michigan's Office for the Study of Automotive Transportation.

Andrea currently serves on the SAE International finance and executive nominating committees and the finance committee for SAE's Detroit Section. Andrea is also a member of the Detroit Economic Club, the National Association for Business Economics, the Detroit Association for Business Economics and Automotive Press Association.

Andrea earned a bachelor's degree in business economics from Miami University and a master's in business administration from the University of Michigan.