



**Award Recipients  
1993 – 2012**

**1993**

<b>Distinguished Sales Awardee</b>	<b>Robert W. Capps</b> Duplex Products	Southfield, MI
<b>Distinguished Sales Awardee</b>	<b>Steven Essig</b> Corporate Upholstery	Livonia, MI
<b>Distinguished Sales Awardee</b>	<b>Lou Gordon</b> Mel Farr Lincoln Mercury	Waterford, MI
<b>Distinguished Sales Awardee</b>	<b>Beth Grossman</b> Michigan National Bank	Southfield, MI
<b>Distinguished Sales Awardee</b>	<b>Patrick Houghton</b> DuPont, Diagnostic Division	Sterling Heights, MI
<b>Distinguished Sales Awardee</b>	<b>Joseph Martin</b> Bell Atlantic Business Systems	Troy, MI
<b>Distinguished Sales Awardee</b>	<b>Millie Rzeppa</b> Weir, Manuel, Snyder & Ranke	Birmingham, MI
<b>Distinguished Sales Awardee</b>	<b>C.J. "Duke" Scrafano</b> Alexander Hamilton Life	Farmington Hills, MI
<b>Distinguished Sales Awardee</b>	<b>Paul Sophiea</b> Nova Nordisk Pharmaceuticals	Dearborn, MI
<b>Distinguished Sales Awardee</b>	<b>Bradley Waite</b> ADIA Information Tech.	Southfield, MI

**1994**

<b>Marketing Statesman of the Year</b>	<b>Robert Lutz</b>	<b>Chrysler Corp.</b>
<b>Marketing Innovator of the Year</b>	<b>William Coyro</b>	<b>National Tech Team</b>
<b>Communicator of the Year</b>	<b>Dennis Archer, Mayor</b>	<b>City of Detroit</b>
<b>Educator of the Year</b>	<b>B. Joseph White</b>	<b>U of M/Business School</b>
<b>Student of the Year</b>	<b>Michael Garver</b>	<b>Wayne State University</b>
<b>President's Award</b>	<b>Kevin Warman</b>	<b>D &amp; S Plastics</b>
<b>Distinguished Sales Awardee</b>	<b>Rebecca Christian</b> Franklin Bank	Southfield, MI
<b>Distinguished Sales Awardee</b>	<b>Charles Craves</b> North American Financial Grp.	Bloomfield Hills, MI
<b>Distinguished Sales Awardee</b>	<b>Ione Howe</b> Liz Clairborne, Inc.	Troy, MI
<b>Distinguished Sales Awardee</b>	<b>Jon Jacobsen</b> Bruttell Roofing	Oak Park, MI
<b>Distinguished Sales Awardee</b>	<b>Andrea Maddox-Johnson</b> Junior Achievement	Detroit, MI

**Distinguished Sales Awardee**

**William Rea**

Siemens Automotive

Auburn Hills, MI

**Distinguished Sales Awardee**

**A. Maurice Stanley**

Delta Dental Plan of MI

Lansing, MI

**Distinguished Sales Awardee**

**Rex Suffel**

The Timken Company

Bingham Farms, MI

**Distinguished Sales Awardee**

**Michael Weaver**

Michigan National Bank

Detroit, MI

**Distinguished Sales Awardee**

**James Beckett, Joyce Nelson-Keech, Carol Meagher,  
Scott Richardson, Tom Hutchins**

Ameritech Advertising

Troy, MI

## 1995

**Marketing Statesman of the Year**

**J. T. Battenberg III**

**Delphi Auto. Systems**

**Marketing Innovator of the Year**

**Thomas Wilson**

**Detroit Piston/Vipers, etc.**

**Communicator of the Year**

**J. P. McCarthy**

**WJR – AM 760**

**Distinguished Sales Awardee**

**Linda December**

Ross Mortgage Co.

Oak Park, MI

**Distinguished Sales Awardee**

**Charles J. Evans**

Loctite Corporation

Troy, MI

**Distinguished Sales Awardee**

**Milton Neuman**

President Tuxedo

Troy, MI

**Distinguished Sales Awardee**

**Thomas Pesha**

Franklin Bank

Southfield, MI

**Distinguished Sales Awardee**

**Walter Polleiner**

Bundy Corporation

Detroit, MI

## 1996

**Marketing Statesman of the Year**

**Kenneth Way**

**Lear Corporation**

**Marketing Innovator of the Year**

**Walter Young**

**Champion Enterprises**

**Communicator of the Year**

**Joe Dumars**

**Detroit Pistons**

**Distinguished Sales Awardee**

**Robert David**

WXYZ Radio Broadcasting

Southfield, MI

**Distinguished Sales Awardee**

**Steven White**

American Speedy Printing

Troy, MI

**Distinguished Sales Awardee**

**Curt Saurer**

Eaton Corporation

Southfield, MI

**Distinguished Sales Awardee**

**Brian Nobles**

Hudsons

Southfield, MI

**Distinguished Sales Awardee**

**Patti Rapson**

Ralph Nichols Corp.

Detroit, MI

# 1997

**Marketing Statesman of the Year**  
**Marketing Innovator of the Year**  
**Communicator of the Year**

**Roy Roberts**  
**Terence Adderley**  
**John McElroy**

**Pontiac-GMC**  
**Kelly Services**  
**Automotive Industries**

**Distinguished Sales Awardee**

**Jeffrey Tothill**  
The Michigan Group

Ann Arbor, MI

**Distinguished Sales Awardee**

**John Brinkman**  
NSK Corporation

Ann Arbor, MI

**Distinguished Sales Awardee**

**General Motors Business Unit/Bundy Corporation**  
Bundy Corporation

Warren, MI

**Distinguished Sales Awardee**

**John Ahlbrand**  
National Tech Team

Dearborn, MI

**Distinguished Sales Awardee**

**William Palmer**  
Wm. Palmer Home Improvement

Brighton, MI

# 1998

**Marketing Statesman of the Year**  
**Marketing Innovator of the Year**

**Charles W. Szuluk**  
**Denise Ilitch Lites**

**Visteon Automotive**  
**Little Caesars Enterp.**  
**Olympia Development**  
**WOMC-FM**

**Communicator of the Year**

**Dick Purtan**

**Distinguished Sales Awardee**

**Scott King**  
Eaton Corporation

Southfield, MI

**Distinguished Sales Awardee**

**Joanna Grillo**  
Troy Chamber of Commerce

Troy, MI

**Distinguished Sales Awardee**

**Lisa Chapman**  
Weir, Manuel, Snyder & Ranke

Birmingham, MI

**Distinguished Sales Awardee**

**MVP Communications/VW Sales Team**  
MVP Communication

Troy, MI

**Distinguished Sales Awardee**

**Sales Team/Ford Motor Company**  
Siemen's Key Account

Auburn Hills, MI

# 1999

**Marketing Statesman of the Year**  
**Marketing Innovator of the Year**  
**Communicator of the Year**  
**Humanitarian of the Year**

**Joseph T. Gorman**  
**Craig Belmondo**  
**Ike McKinnon**  
**Eleanor Josaitis**

**TRW Inc.**  
**Pro Air**  
**Consultant/Speaker**  
**Focus: HOPE**

**Distinguished Sales Awardee**

**Jim Alberty**  
Ryder Integrated Logistics

Ann Arbor, MI

**Distinguished Sales Awardee**

**Kathy Johnson**  
Detroit Jewish News & Style Mag.

Southfield, MI

**Distinguished Sales Awardee**

**Roderick Brown**  
Siemens Automotive

Auburn Hills, MI

**Distinguished Sales Awardee**

**Adrienne Shepperd**  
Lakeland Center

Southfield, MI

**Distinguished Sales Awardee**

**Eaton Fluid Power Sales Team**

Southfield, MI

**Junior Sales Achiever**

Eaton Corporation

**L'Kisha Brantley**

Ecorse, MI

Senior Girl Scout

## **2000**

**Marketing Statesman of the Year**

**Gerd H. Klauss**

**Volkswagen of America**

**Marketing Innovator of the Year**

**Matthew P. Cullen**

**Volkswagen Canada**

**Communicator of the Year**

**Jim Harper**

**General Motors'**

**Millennium Award**

**Henry Ford**

**Enterprise Activities Group**

**WNIC-FM**

**Ford Motor Company**

**Sales Success Recognition Awardee**

**Matthew D. Dejanovich**

Ann Arbor, MI

Real Estate One

**Sales Success Recognition Awardee**

**Barbara Bowman/Mike Millington**

Livonia, MI

Angela Hospice

**Sales Success Recognition Awardee**

**Bridgid S. Roarty**

Troy, MI

PALS International

**Sales Success Recognition Awardee**

**MVP Comm. GM Team**

Troy, MI

MVP Communications

## **2001**

**Marketing Statesman of the Year**

**Richard Parry-Jones**

**Ford Motor Company**

**Marketing Innovator of the Year**

**Joseph C. Day**

**Freudenberg-NOK**

**Marketing Communicator of the Year**

**Roger Adams**

**Buick**

**Humanitarian Award**

**Monica Gayle**

**Fox 2 Network**

**Entrepreneurial Spirit Award**

**Ronald Hall**

**Bridgewater Interiors LLC**

**Sales Success Recognition Awardee**

**Joe Emmi**

Auburn Hills, MI

Cooper-Standard Automotive

**Sales Success Recognition Awardee**

**Harvey Volckaert**

Roseville, MI

Lee Realty Suburban

**Sales Success Recognition Awardee**

**Alfred M. Orosco**

Clinton Twp., MI

Consumers Energy Company

**Sales Success Recognition Awardee**

**Synapz Sales Team**

Northville, MI

Future Three, Inc.

**Sales Success Recognition Awardee**

**Bob Mazziotti**

Detroit, MI

Little Caesars Enterprises

**Sales Success Recognition Awardee**

**GM Business Team**

Auburn Hills, MI

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## 2002

**Marketing Statesman of the Year**  
**Marketing Innovator of the Year**  
**Marketing Communicator of the Year**

**William J. Lovejoy**  
**Timothy D. Leuliette**  
**Billie Jo Wanink**

**General Motors**  
**Heartland Ind. Partners**  
**iscg**

**Sales Success Recognition Awardee**

**David J. Crawford**  
Irvin Automotive Products

Auburn Hills, MI

**Sales Success Recognition Awardee**

**Thomas E. Lewis**  
Lewis ig & iwerk.com

Royal Oak, MI

**Sales Success Recognition Awardee**

**New Car Sales Team**  
Varsity Lincoln Mercury

Novi, MI

**Sales Success Recognition Awardee**

**Kathleen M. Titus**  
Imperial Marketing, Inc.

Southfield, MI

**Sales Success Recognition Awardee**

**Paulo Ivanov**  
Tupy American Foundry

Southfield, MI

## 2003

**Executive Leadership Award**

**Francois Castaing**

**The Detroit Science Ctr.**

**Platinum Awardee**

**Mario Appruzzese**  
Employees Only

Auburn Hills, MI

**Platinum Awardee**

**Joseph Melnick**  
Butzel Long

Detroit, MI

**Platinum Awardee**

**Pamela Rodgers**  
Rodgers Chevrolet

Woodhaven, MI

## 2004

**Executive Leadership Award**

**Neil De Koker**

**Original Equipment**  
**Suppliers Assn. (OESA)**

**Platinum Awardee**

**Michael Conley**  
Hairco  
**Carolyn A. Boccia**  
Krystal Marketing, Inc.

Farmington Hills, MI

**Platinum Awardee**

**Gary Wang**  
Freudenberg-NOK

Troy, MI

**Platinum Awardee**

Plymouth, MI

## 2005

**Executive Leadership Award**

**Richard E. Dauch**

**American Axle &**  
**Manufacturing**

**Platinum Awardee**

**John Bailey**  
John Bailey & Associates

Troy, MI

**Platinum Awardee**

**Leonard J. Damico**  
Durakon Industries

Farmington Hills, MI

**Platinum Awardee**

**Bob Kittle**  
Takata

Auburn Hills, MI

**Platinum Awardee**

**Noelle Schiffer**  
OESA

Troy, MI

## 2006

<b>Executive Leadership Award</b>	<b>Dick Blouse Jr.</b>	<b>Detroit Regional Chamber</b>
<b>Executive Leadership Award</b>	<b>Anne Stevens</b>	<b>Ford Motor Company</b>
<b>Platinum Awardee</b>	<b>Scott Morrison</b> Sircon Corporation	Okemos, MI
<b>Platinum Awardee</b>	<b>Freudenberg-NOK</b> Freudenberg-NOK Team	Plymouth, MI

## 2007

<b>Executive Leadership Award</b>	<b>Matthew P. Cullen</b>	<b>General Motors</b>
<b>Platinum Awardee</b>	<b>Chuck Pestow</b> Citation Corporation	Novi, MI
<b>Platinum Awardee</b>	<b>SKF</b> SKF Automotive Division	Plymouth, MI

## 2008

<b>Executive Leadership Award</b>	<b>Paul W. Smith</b>	<b>News/Talk 760 WJR</b>
<b>Platinum Awardee</b>	<b>John Brennan</b> CSM Worldwide	Northville, MI
<b>Platinum Awardee</b>	<b>Dow Automotive</b> IMPAXX™ Team	Auburn Hills, MI
<b>Platinum Awardee</b>	<b>BorgWarner TorqTransfer Sys.</b> Chevy Driveline Integration Team	Auburn Hills, MI
<b>“Next Generation” Platinum Awardee</b>	<b>Jennifer Sharpe</b> Girl Scouts of Metro Detroit	Deaborn, MI

## 2009

<b>Executive Leadership Award</b>	<b>Christopher Ilitch</b>	<b>Ilitch Holdings, Inc.</b>
<b>Platinum Awardee</b>	<b>Michael Hawkins</b> Watson Wyatt Worldwide	Southfield, MI
<b>Platinum Awardee</b>	<b>Rehmann</b> Marketing & Sales Team	Troy, MI
<b>Platinum Awardee</b>	<b>BorgWarner Turbo &amp; Emissions</b> North American Passcar Team	Auburn Hills, MI

# 2011

<b>Executive Leadership Award</b>	<b>Sandra E. Pierce</b>	<b>Charter One, Michigan</b>
<b>Trailblazer Award</b>	<b>Scott Monty</b>	<b>Ford Motor Company</b>
<b>Platinum Awardee</b>	<b>Tony Lovell</b> Grede Holdings LLC	Southfield, MI
<b>Platinum Awardee</b>	<b>Priority Health</b> East Region Development Team	Farmington Hills, MI

# 2012

<b>Executive Leadership Award</b>	<b>Jay D. Farner</b>	<b>Quicken Loans, Inc.</b>
<b>Trailblazer Award</b>	<b>Saad Chehab</b>	<b>Chrysler Group LLC</b>
<b>Platinum Awardee</b>	<b>Yannick Greiner</b> Rugged Liner	Owosso, MI
<b>Platinum Awardee</b>	<b>Reliance One Team</b>	Auburn Hills, MI

# 2013

<b>Executive Leadership Award</b>	<b>Alan Batey</b>	<b>General Motors</b>
<b>Trailblazer Award</b>	<b>Andra Rush</b>	<b>The Rush Group</b>
<b>Herb Everss Lifetime Achievement Award</b>	<b>Peter Karmanos, Jr.</b>	
<b>Platinum Awardee</b>	<b>John Chalifoux</b> Motor & Equipment Remanufacturers Association (MERA)	Southfield, MI
<b>Platinum Awardee</b>	<b>Molly MacDonald</b>	Bloomfield Hills, MI