

**MSED**  
**Award Recipients**  
**2000 – 2020**

**2020**

The program judging was interrupted due to the Covid-19 pandemic. Many organizations were closed or furloughed during part of 2020. The board elected to cancel the award program completely and supported members with outreach, creating a job bank service, and educational programming while everyone banded together because of Covid-19.

**2019**

<b>Executive Leadership Award</b>	<b>Charles Metzger</b> Pistons Sports and Entertainment	Auburn Hills, MI
<b>Trailblazer Award</b>	<b>Jessica Robinson/ Chris Thomas</b> Detroit Mobility Lab	Detroit, MI
<b>Platinum Awardee/Team</b>	<b>Equinox</b>	Bloomfield Hills, MI
<b>Platinum Awardee/Team</b>	<b>MMS Holdings</b>	Canton, MI
<b>Platinum Awardee/Team</b>	<b>CADIA</b> Center for Automotive Diversity, Inclusion, and Advancement	Livonia, MI

**2018**

<b>Executive Leadership Award</b>	<b>Lon Offenbacher</b> Inteva Products	Southfield, MI
<b>Lifetime Achievement Award</b>	<b>Matthew P. Cullen</b> Rock Ventures LLC, Jack Entertainment	Auburn Hills, MI
<b>Trailblazer Award</b>	<b>Jake Sigal</b> Tome	Detroit, MI
<b>Platinum Awardee/Team</b>	<b>SS Digital Media</b>	Waterford, MI
<b>Platinum Awardee/Team</b>	<b>Detroit Metro Convention and Visitors Bureau</b>	Detroit, MI

# 2017

<b>Executive Leadership Award</b>	<b>Julie Fream</b> OESA	Southfield, MI
<b>Lifetime Achievement Award</b>	<b>Bill Kozyra</b> TI Automotive	Auburn Hills, MI
<b>Trailblazer Award</b>	<b>Pashon Murray</b> Detroit Dirt	Detroit, MI
<b>Platinum Awardee/Team</b>	<b>Contract Professionals Inc</b>	Waterford, MI
<b>Platinum Awardee/Team</b>	<b>Hella</b>	Plymouth, MI

# 2016

<b>Executive Leadership Award</b>	<b>Julie Fream</b> OESA	Southfield, MI
<b>Lifetime Achievement Award</b>	<b>Bill Kozyra</b> TI Automotive	Auburn Hills, MI
<b>Trailblazer Award</b>	<b>Pashon Murray</b> Detroit Dirt	Detroit, MI
<b>Platinum Awardee/Team</b>	<b>Contract Professionals Inc</b>	Waterford, MI
<b>Platinum Awardee/Team</b>	<b>Hella</b>	Plymouth, MI

# 2014

<b>Executive Leadership Award</b>	<b>John Rakolta</b> Walbridge	Detroit, MI
<b>Lifetime Achievement Award</b>	<b>Joseph B. Anderson</b> TAG Holdings	Wixom, MI
<b>Trailblazer Award</b>	<b>Toby Barlow</b> Team Detroit	Dearborn, MI

<b>Platinum Awardee</b>	<b>Scott Taylor</b> 3M Automotive Division	Southfield, MI
<b>Platinum Awardee</b>	<b>STI Product Team,</b> Altair	Bloomfield Hills, MI

## 2013

<b>Executive Leadership Award</b>	<b>Alan Batey</b> General Motors	Detroit, MI
<b>Lifetime Achievement Award</b>	<b>Peter Karmanos</b> Compuware	Detroit, MI
<b>Trailblazer Award</b>	<b>Andra Rush</b> Rush Group	Detroit, MI
<b>Platinum Awardee</b>	<b>John R. Chalifoux</b> MERA	Southfield, MI
<b>Platinum Awardee</b>	<b>Molly MacDonald</b> The Pink Fund	Bloomfield Hills, MI

## 2012

<b>Executive Leadership Award</b>	<b>Jay Farner</b> Quicken Loans	Detroit, MI
<b>Trailblazer Award</b>	<b>Sadd Chehab</b> Chrysler Group LLC	Auburn Hills, MI
<b>Platinum Awardee / Individual</b>	<b>Yannick Greiner</b> Rugged Liner, Inc	Owosso, MI
<b>Platinum Awardee / Team</b>	<b>Reliance One, Inc</b>	Auburn Hills, MI

## 2011

<b>Executive Leadership Award</b>	<b>Sandra Pierce</b>	<b>Charter One, Michigan</b>
<b>Trailblazer Award</b>	<b>Scott Monty</b> Ford Motor Company	Dearborn, MI
<b>Platinum Awardee / Individual</b>	<b>Tony Lovell</b> Grede Holdings LLC	Southfield, MI
<b>Platinum Awardee / Team</b>	<b>Priority Health</b> East Region Development	Farmington Hills, MI

## 2009

**Executive Leadership Award**

**Christopher Ilitch**

**Ilitch Holdings, Inc.**

**Platinum Awardee**

**Michael Hawkins**  
Watson Wyatt Worldwide

Southfield, MI

**Platinum Awardee**

**Rehmann**  
Marketing & Sales Team

Troy, MI

**Platinum Awardee**

**BorgWarner Turbo & Emissions**  
North American Passcar Team

Auburn Hills, MI

## 2008

**Executive Leadership Award**

**Paul W. Smith**

**News/Talk 760 WJR**

**Platinum Awardee**

**John Brennan**  
CSM Worldwide

Northville, MI

**Platinum Awardee**

**Dow Automotive**  
IMPAXX™ Team

Auburn Hills, MI

**Platinum Awardee**

**BorgWarner TorqTransfer Sys.**  
Chevy Driveline Integration Team

Auburn Hills, MI

**“Next Generation” Platinum Awardee**

**Jennifer Sharpe**  
Girl Scouts of Metro Detroit

Deaborn, MI

## 2007

**Executive Leadership Award**

**Matthew P. Cullen**

**General Motors**

**Platinum Awardee**

**Chuck Pestow**  
Citation Corporation

Novi, MI

**Platinum Awardee**

**SKF**  
SKF Automotive Division

Plymouth, MI

## 2006

**Executive Leadership Award**

**Dick Blouse Jr.**

**Detroit Regional Chamber**

**Executive Leadership Award**

**Anne Stevens**

**Ford Motor Company**

**Platinum Awardee**

**Scott Morrison**  
Sircon Corporation

Okemos, MI

**Platinum Awardee**

**Freudenberg-NOK**  
Freudenberg-NOK Team

Plymouth, MI

## **2005**

**Executive Leadership Award**

**Richard E. Dauch**

**American Axle &  
Manufacturing**

**Platinum Awardee**

**John Bailey**  
John Bailey & Associates

Troy, MI

**Platinum Awardee**

**Leonard J. Damico**  
Durakon Industries

Farmington Hills, MI

**Platinum Awardee**

**Bob Kittle**  
Takata

Auburn Hills, MI

**Platinum Awardee**

**Noelle Schiffer**  
OESA

Troy, MI

## **2004**

**Executive Leadership Award**

**Neil De Koker**

**Original Equipment  
Suppliers Assn. (OESA)**

**Platinum Awardee**

**Michael Conley**  
Hairco

Farmington Hills, MI

**Platinum Awardee**

**Carolyn A. Boccia**  
Krystal Marketing, Inc.

Troy, MI

**Platinum Awardee**

**Gary Wang**  
Freudenberg-NOK

Plymouth, MI

## **2003**

**Executive Leadership Award**

**Francois Castaing**

**The Detroit Science Ctr.**

**Platinum Awardee**

**Mario Appruzzese**  
Employees Only

Auburn Hills, MI

**Platinum Awardee**

**Joseph Melnick**  
Butzel Long

Detroit, MI

**Platinum Awardee**

**Pamela Rodgers**  
Rodgers Chevrolet

Woodhaven, MI

## 2002

**Marketing Statesman of the Year**  
**Marketing Innovator of the Year**  
**Marketing Communicator of the Year**

**William J. Lovejoy**  
**Timothy D. Leuliette**  
**Billie Jo Wanink**

**General Motors**  
**Heartland Ind. Partners**  
**Iscg**

**Sales Success Recognition Awardee**

**David J. Crawford**  
Irvin Automotive Products

Auburn Hills, MI

**Sales Success Recognition Awardee**

**Thomas E. Lewis**  
Lewisig & iwerk.com

Royal Oak, MI

**Sales Success Recognition Awardee**

**New Car Sales Team**  
Varsity Lincoln Mercury

Novi, MI

**Sales Success Recognition Awardee**

**Kathleen M. Titus**  
Imperial Marketing, Inc.

Southfield, MI

**Sales Success Recognition Awardee**

**Paulo Ivanov**  
Tupy American Foundry

Southfield, MI

## 2001

**Marketing Statesman of the Year**  
**Marketing Innovator of the Year**  
**Marketing Communicator of the Year**  
**Humanitarian Award**  
**Entrepreneurial Spirit Award**

**Richard Parry-Jones**  
**Joseph C. Day**  
**Roger Adams**  
**Monica Gayle**  
**Ronald Hall**

**Ford Motor Company**  
**Freudenberg-NOK**  
**Buick**  
**Fox 2 Network**  
**Bridgewater Interiors LLC**

**Sales Success Recognition Awardee**

**Joe Emmi**  
Cooper-Standard Automotive

Auburn Hills, MI

**Sales Success Recognition Awardee**

**Harvey Volckaert**  
Lee Realty Suburban

Roseville, MI

**Sales Success Recognition Awardee**

**Alfred M. Orosco**  
Consumers Energy Company

Clinton Twp., MI

**Sales Success Recognition Awardee**

**Synapz Sales Team**  
Future Three, Inc.

Northville, MI

**Sales Success Recognition Awardee**

**Bob Mazziotti**  
Little Caesars Enterprises

Detroit, MI

**Sales Success Recognition Awardee**

**GM Business Team**  
dmc<sup>2</sup>

Auburn Hills, MI

## 2000

**Marketing Statesman of the Year**  
**Marketing Innovator of the Year**  
**Communicator of the Year**

**Gerd H. Klauss**  
**Matthew P. Cullen**  
**Jim Harper**

**Volkswagen of America**  
**Volkswagen Canada**  
**General Motors?**  
**Enterprise Activities Group**  
**WNIC-FM**

**Millennium Award**

**Henry Ford**

**Ford Motor Company**

**Sales Success Recognition Awardee**

**Matthew D. Dejanovich**  
Real Estate One

Ann Arbor, MI

**Sales Success Recognition Awardee**

**Barbara Bowman/Mike Millington**  
Angela Hospice

Livonia, MI

**Sales Success Recognition Awardee**

**Bridgid S. Roarty**  
PALS International

Troy, MI

**Sales Success Recognition Awardee**

**MVP Comm. GM Team**  
MVP Communications

Troy, MI