

Richard Marsolais
Director of Marketing
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Rich Marsolais is the Director of Marketing at Jaffe Raitt Heuer & Weiss. He is responsible for the marketing and business development efforts of the firm including working with practices and attorneys to develop, implement, and track results of customized business development plans. In addition, he develops, manages, and monitors the firm's marketing and communication infrastructure to support business development opportunities.

Previously, Rich has held a variety of marketing and sales positions at Honigman Miller Schwartz & Cohn LLP, Plante Moran, Future Three Software, Automotive Industry Action Group, Focus Golf Systems, and General Motors.

Rich is a member of Marketing and Sales Executives of Detroit where he served as president, board member, and on a variety of MSED committees (Gala, Membership and Marketing).

Rich is also a member of the Legal Marketing Association (LMA) where he most recently served on the LMA Midwest Region Board of Directors as Treasurer. In addition, he co-chair of the LMA Midwest Regional Conference and a member of the LMA Annual Conference Advisory Committee. Previously, he served in a variety of positions with the former LMA Midwest Chapter including president.

Rich earned his Bachelors of Industrial Administration in Marketing from General Motors Institute and a Masters of Business Administration in Marketing from Wayne State University.